

## Soundstring's Gen II's Astute Lift Off

I've reviewed the emerging escalation of Soundstring Cables across a number of years ever since I essentially stumbled onto their ridiculously modest self-definition. I was taken by the way that Soundstring's original Octaphase™ (GEN I) cables created spectral balance all along the twenty-to-twenty signal path. Those cables did not own the remarkable openness and transparency their Gen II successors do, but they were blessed with no irritating peaks or depreciation troughs along the spectrum. Their virtue was enhanced by their modest price... a virtue sustained in the new generation of cables.

I have done many recordings with long runs of Gen II mic cables. Any studio or recording engineer who will take the time to put those cables up against industry standard cables (Belden; Mogami, Canare; Monster) will need a dentist to help crack his jaw back into place. No comparison. Silly and ridiculous slam dunk "no contest" between them, since Soundstring's musical transfer is genuinely "musical." Here is one concrete indication of the difference involved here: no EQ is required in 90+% of the signals delivered through the Gen II cables. Try that with the others. Good luck.



## The GEN II Shielded & Balanced Interconnect and Microphone Cable

Gen II Mic cables, and I'm talking about 40 and 50 foot long runs, are quieter than the earlier cables. Their openness and, therefore, their clarity and musical vivacity are enhanced. Our new university Performing Arts Hall is decked out with hundreds and hundreds of meters of the Gen I cables (I wish it was Gen II) and I can attest to my satisfaction with the PA sound we've achieved in a new state-of-the-art concert hall as well as my satisfaction with recorded sound under somewhat complex and challenging technical conditions.

You get high quality musical signal delivery for a fraction of the cost of the Big Four cables named above. Believe, I'm all for THE BEST when it's within reach. But in real world pragmatic contexts in which price determines possibilities, Soundstring's XLR interconnects and mic cables (along with its RCA interconnects) allow someone with a discerning ears and good taste lacking deep pockets to approach the top of the signal delivery food chain.

I adore underdogs, especially scrappy big-hearted entries to the ongoing bluster of the world's constant competition. Soundstring's newly reworked and now hugely over-reaching technical and aesthetic success gives pause to anyone willing to throw money around without adequate diligence. I hereby attest that this company's continuous search for improvement has quite likely not hit a wall, but it certainly has brought to market a set of cable products that have made a believer out of my stubborn, skeptical resistance. If the price point for the ultra-best Roll Royce cables is out of the question, anyone who is not familiar with Soundstring's newly enhanced GEN II's may do himself a considerable favor to check these out. The difference between state of the art cables and cables with what may be the most rewarding price to value ratio has recently grown smaller. It gives me sincere delight to deliver such news to a world always starving for more and better music, more seductive and better recorded sound.